

VNEA Advertising

The “8-Ball News & Views” is the official publication of the Valley National 8-Ball League Association. This very attractive and colorful, bi-monthly magazine is available to your company to transmit your products or services to the pool and billiard industry. The “8-Ball News & Views” is a splendidly entertaining and informative magazine that contains materials of interest to pool players of all ages.

We have tracked the number of hits that our magazine receives on our VNEA Home Page, and the results are through the roof (**over 50,000 Hits per issue**). What this means is that more people are seeing your ads than when we were just printing the magazine. As you will see, more and more companies with publications are going strictly to on-line magazines. Research has shown that on-line magazines reach a broader audience therefore bringing more visibility to your ads and our sport.

With readers in over 40 States and over a dozen Countries, this popular publication sees the world. Some of our magazine highlights are the following:

- **Regional news from leagues around the country**
- **International league news from around the world**
- **Intriguing pool related articles and features**
- **Rules Trivia and much more**
- **Instructional Tips**
- **Tournament Information**
- **Dazzling Trick Shots**

Manufacturer Discounted Advertising Rates...

Ad Size	(Discounted Rate) Magazine Ad	(Regular Rate) Magazine Ad	Tournament Program Ad
Full Page	\$500	\$650	\$500
1/2 Page	\$275	\$375	\$300
1/4 Page	\$150	\$200	\$200
1/8 Page	\$55	\$75	\$100

Advertising Deadlines

Issue Date	Deadline
January	December 15
March	February 15
May	April 15
Tr. Program	April 1
August	July 15
November	October 15



General Information...

Advertising Contract: A completed Advertising Contract must be in our files before any ad can be placed. Our standard advertising contract is available upon request.

Deadlines: Advertising Deadlines are absolute. No ads or changes in ad copy will be accepted after the deadline.

Terms: The rates provided are the net rates.

Payments: Must be submitted with orders.

Tournament Booths: Booth Space is available by contacting VNEA Headquarters.